

# Eastern Ontario Economic Development Strategy Refresh

## Appendix C

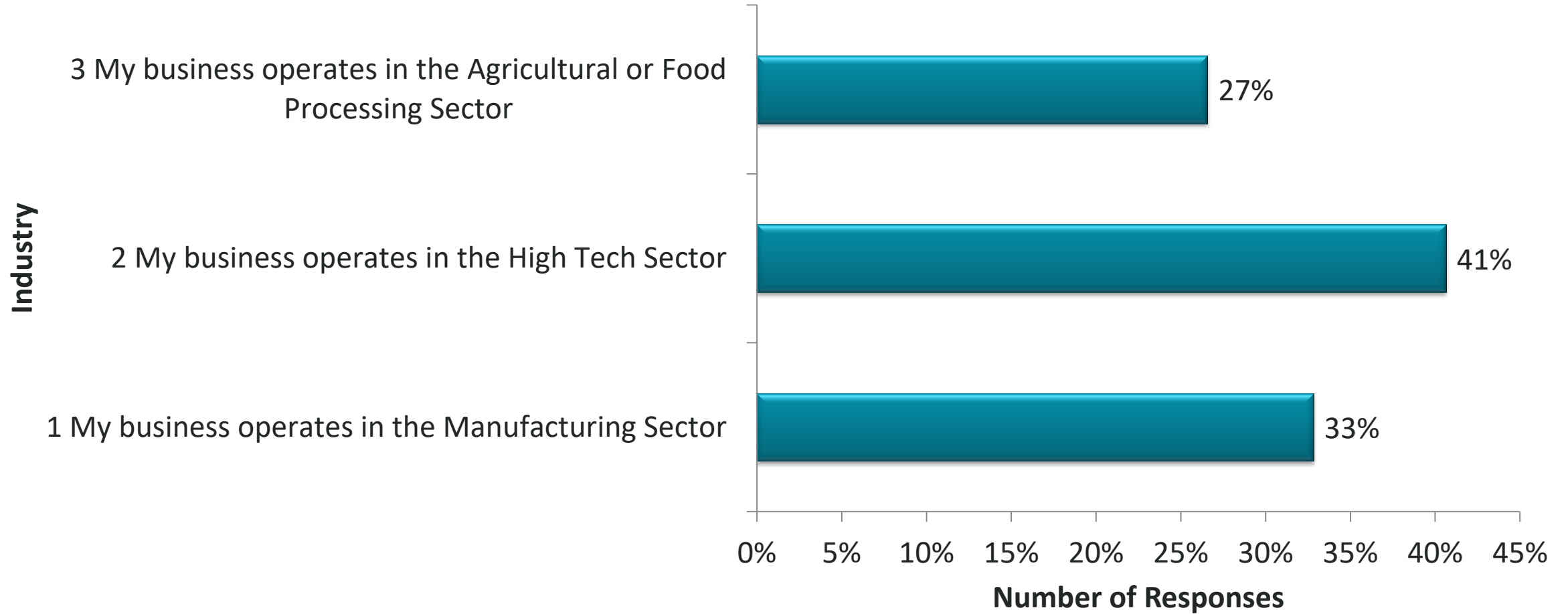
### *Eastern Ontario Exporters Survey*





# Q1 Of the following industries, which best describes your business?

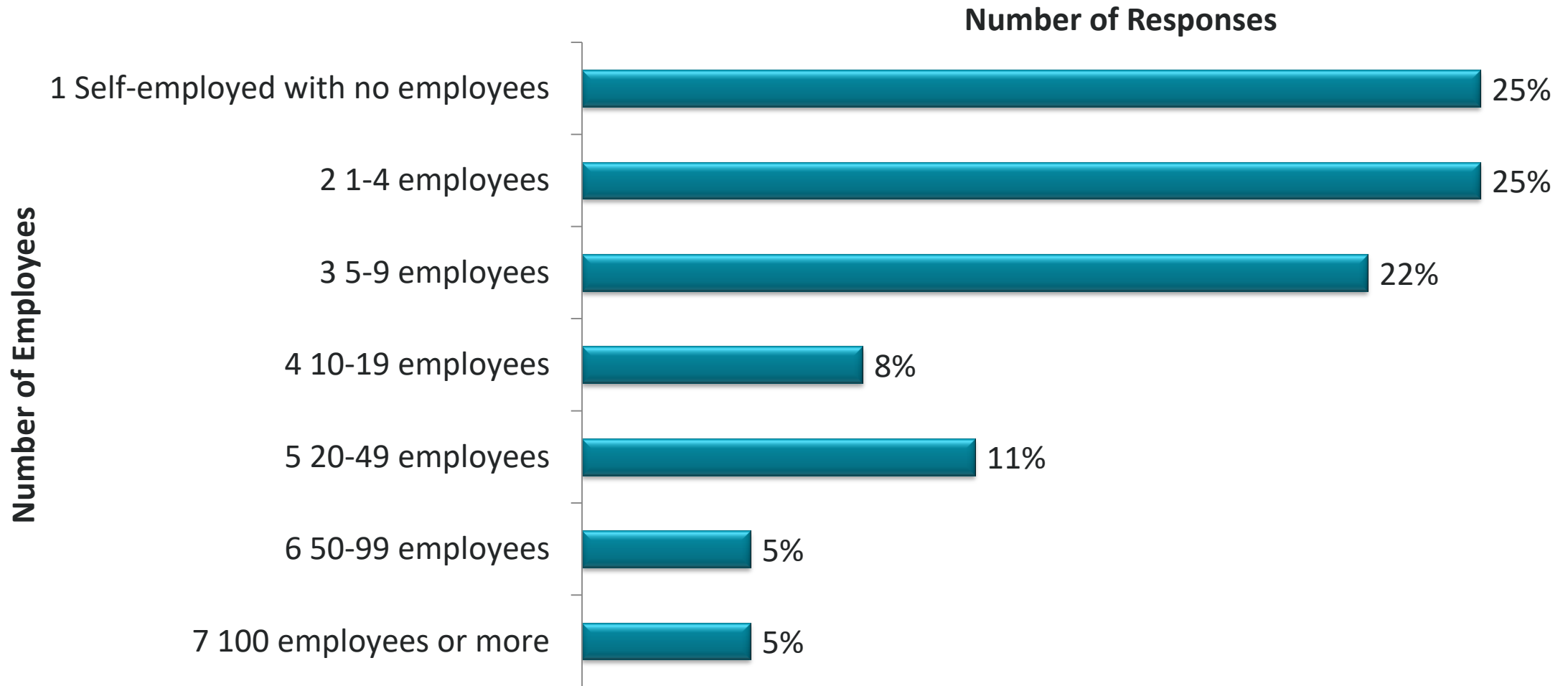
N=64





Q2 How many people do you employ?

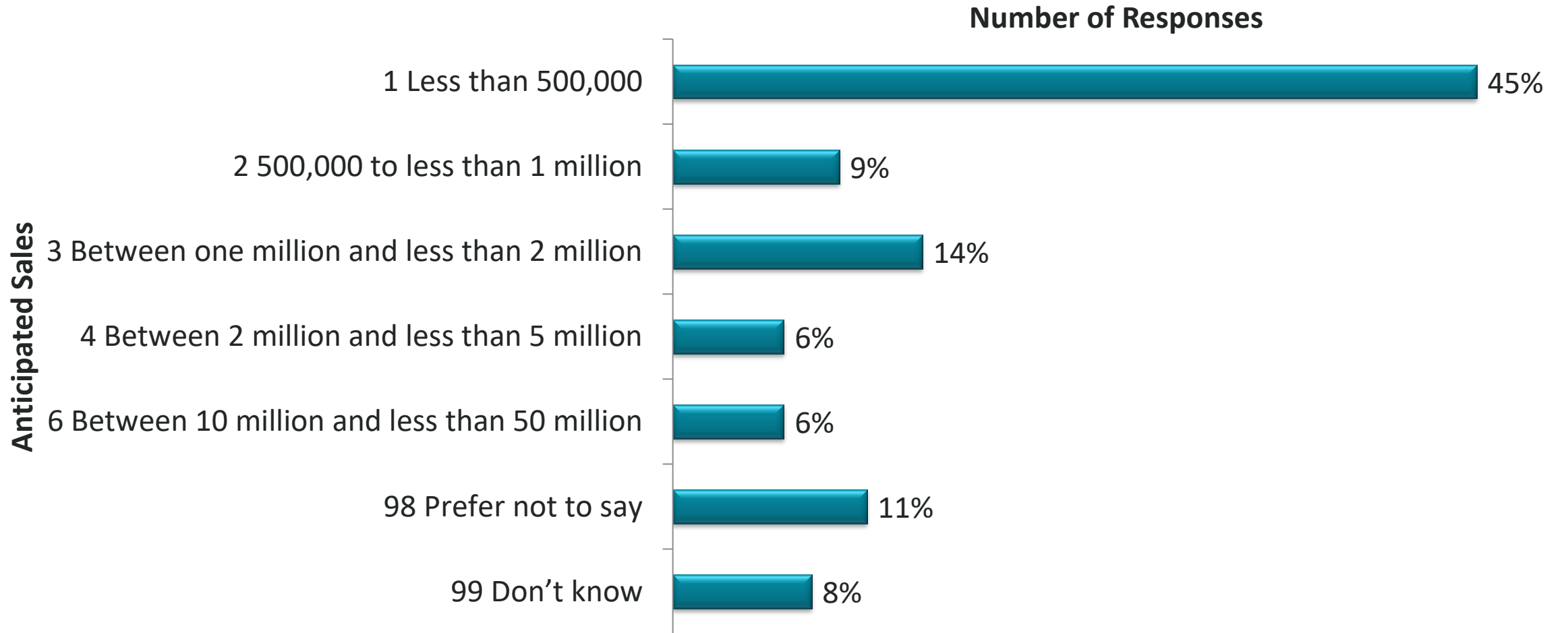
N=64





Q3 What is your anticipated sales in the next year?

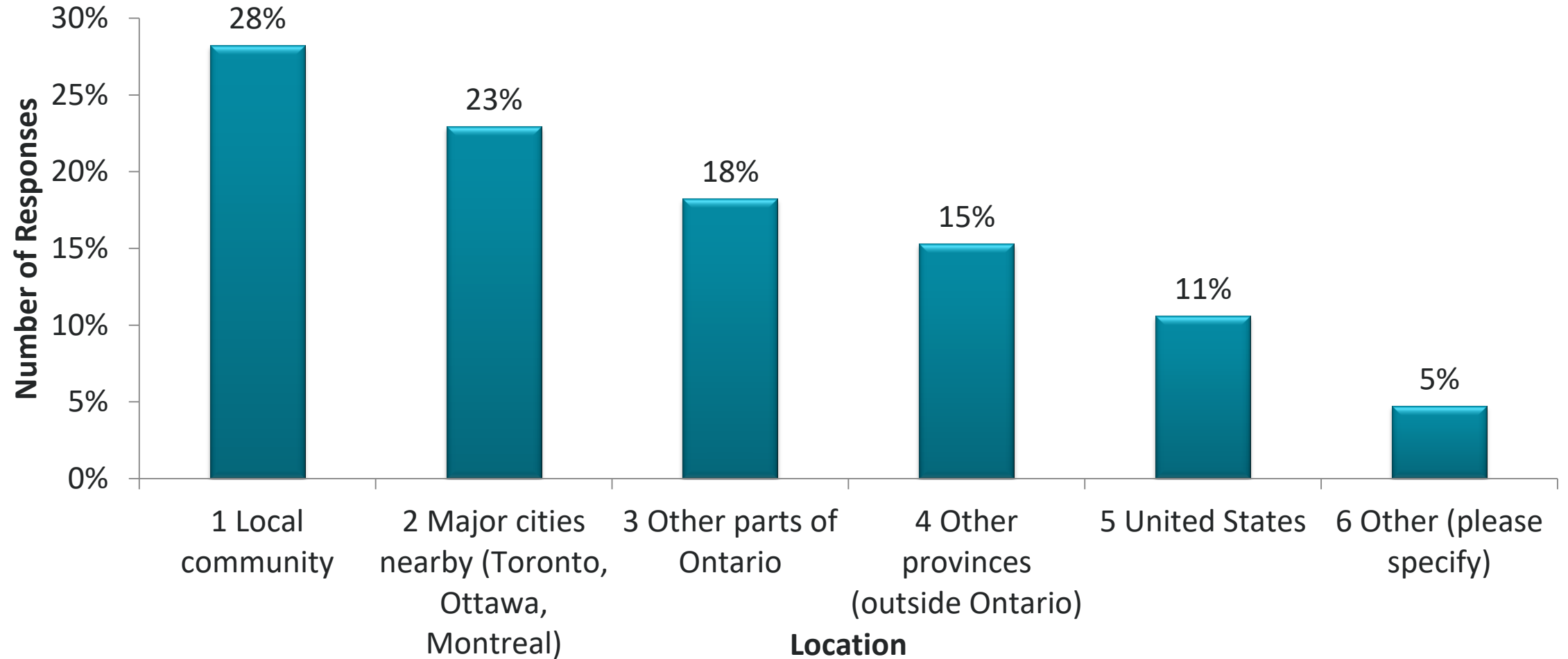
N=52





## Q4 Which, if any, of the following markets are you in ?

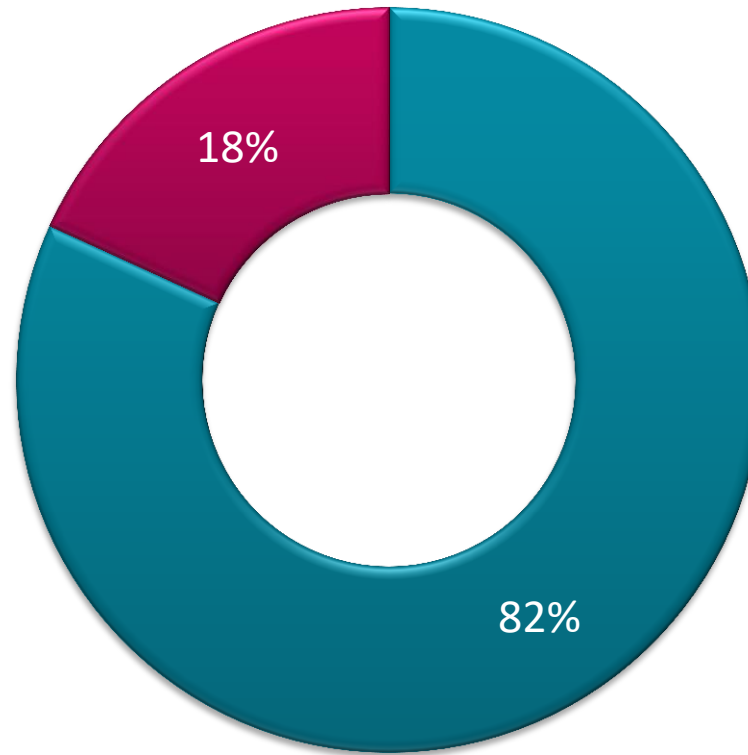
N=170 (participants were provided option to choose multiple responses )





Q5 What is your level of satisfaction with transporting goods and services within your region?

N=44



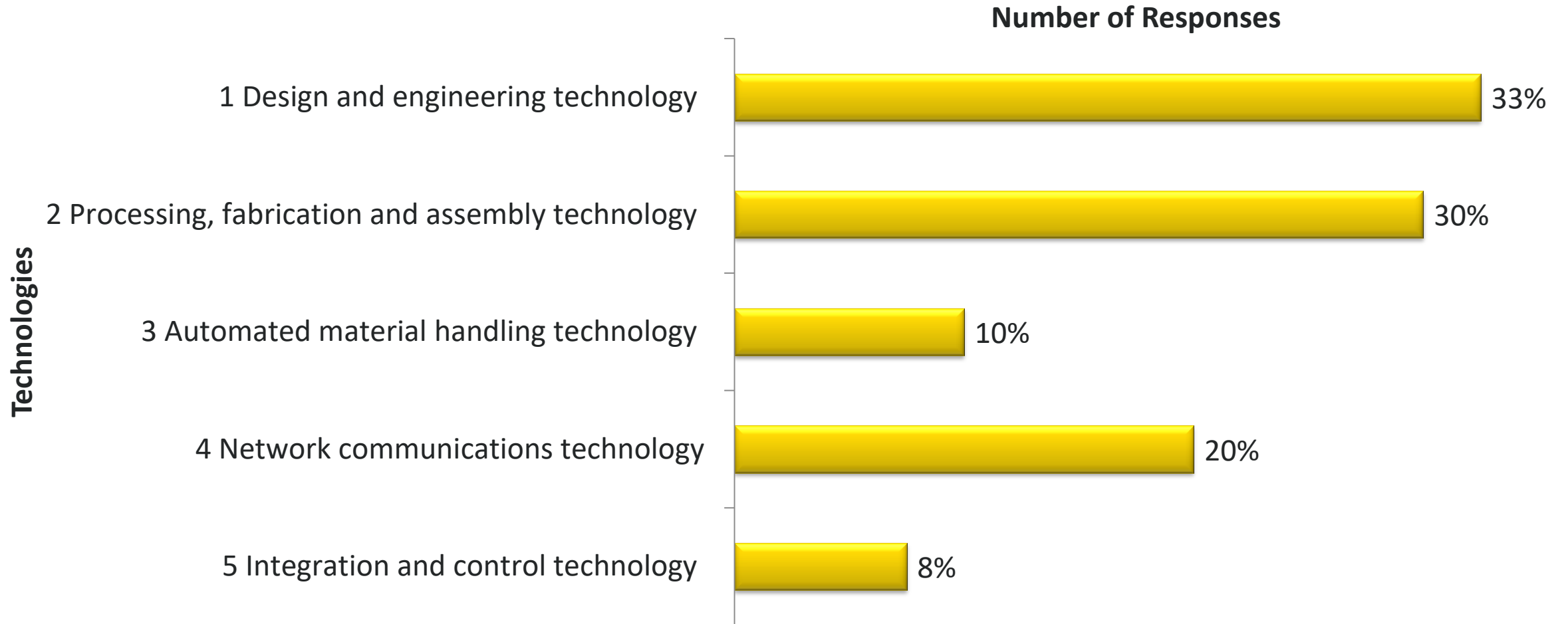
■ 1 Satisfied   ■ 2 Unsatisfied

---



Q6 Of the following technologies, which ones do you use as part of your regular business operations?

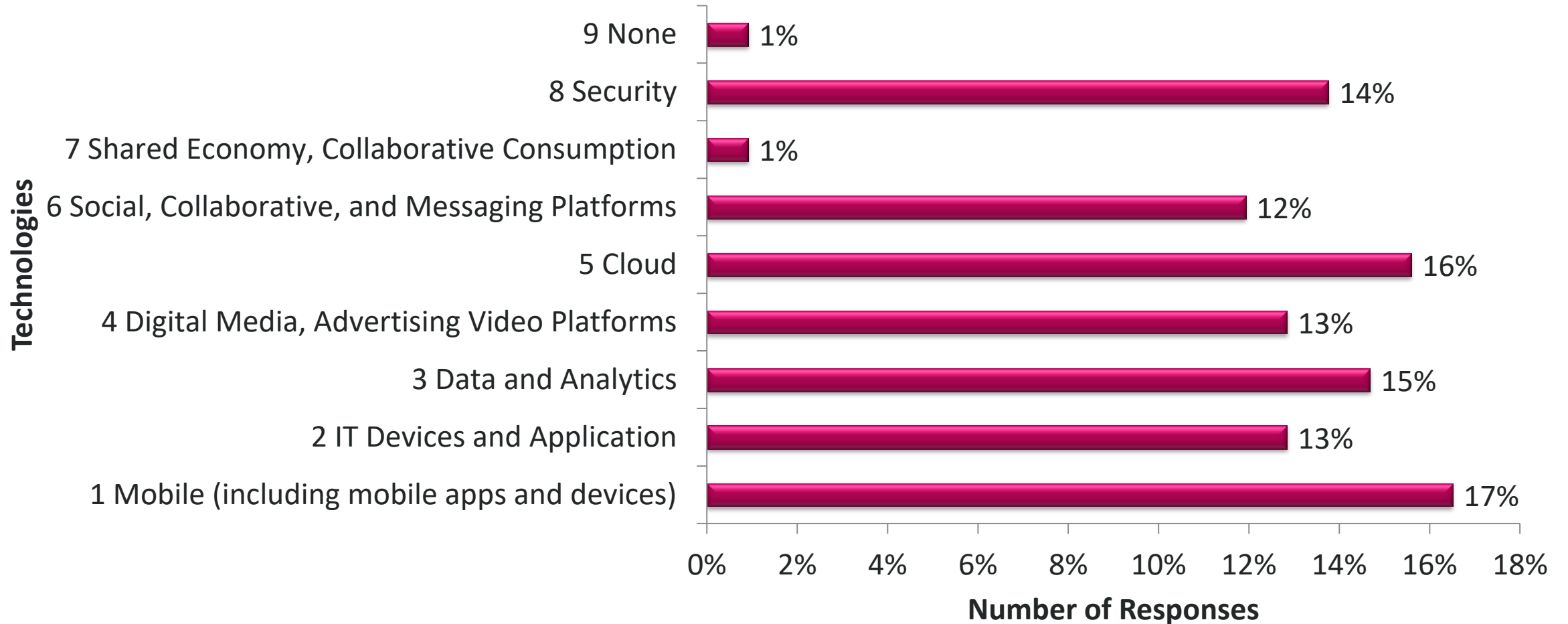
N=40 (Manufacturing Sector)





## Q6 Of the following technologies, which areas provide the biggest contribution to your organization?

N= 109 (Hi-Tech Sector)

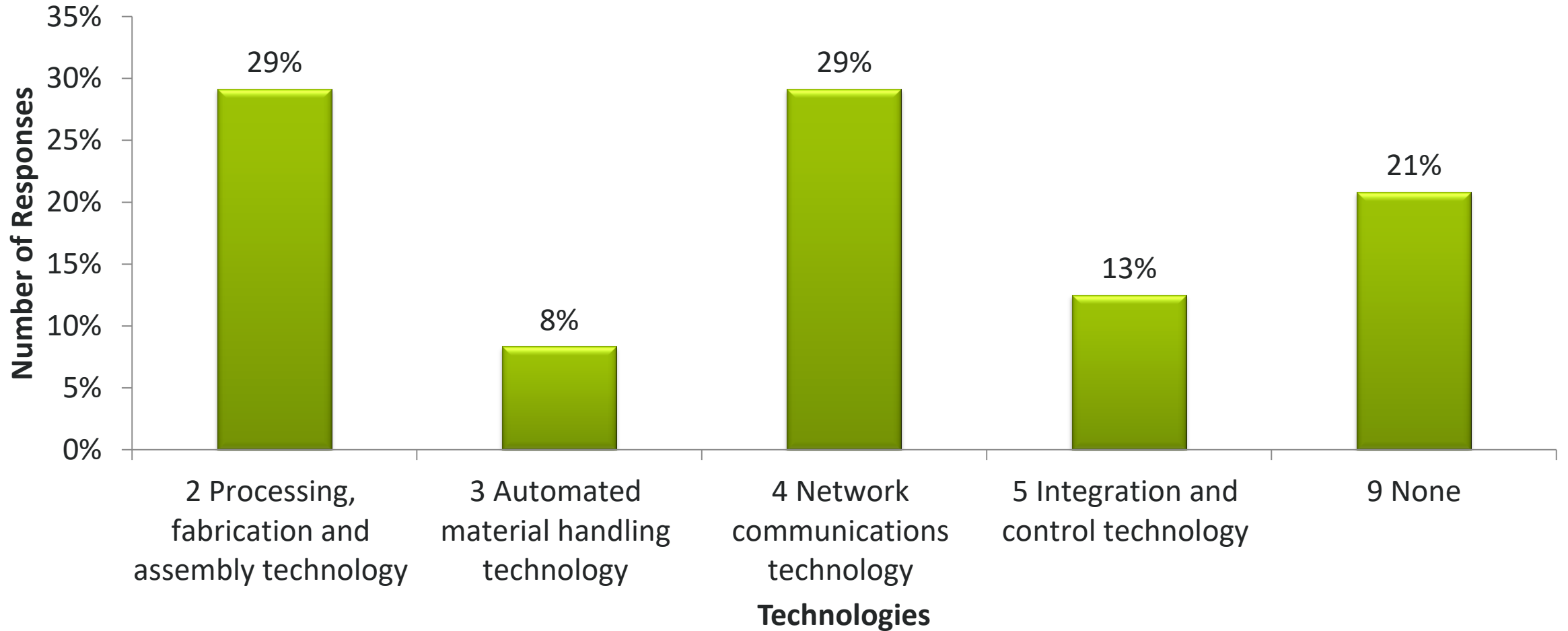






Q6 Of the following technologies, which ones do you use as part of your regular business operations?

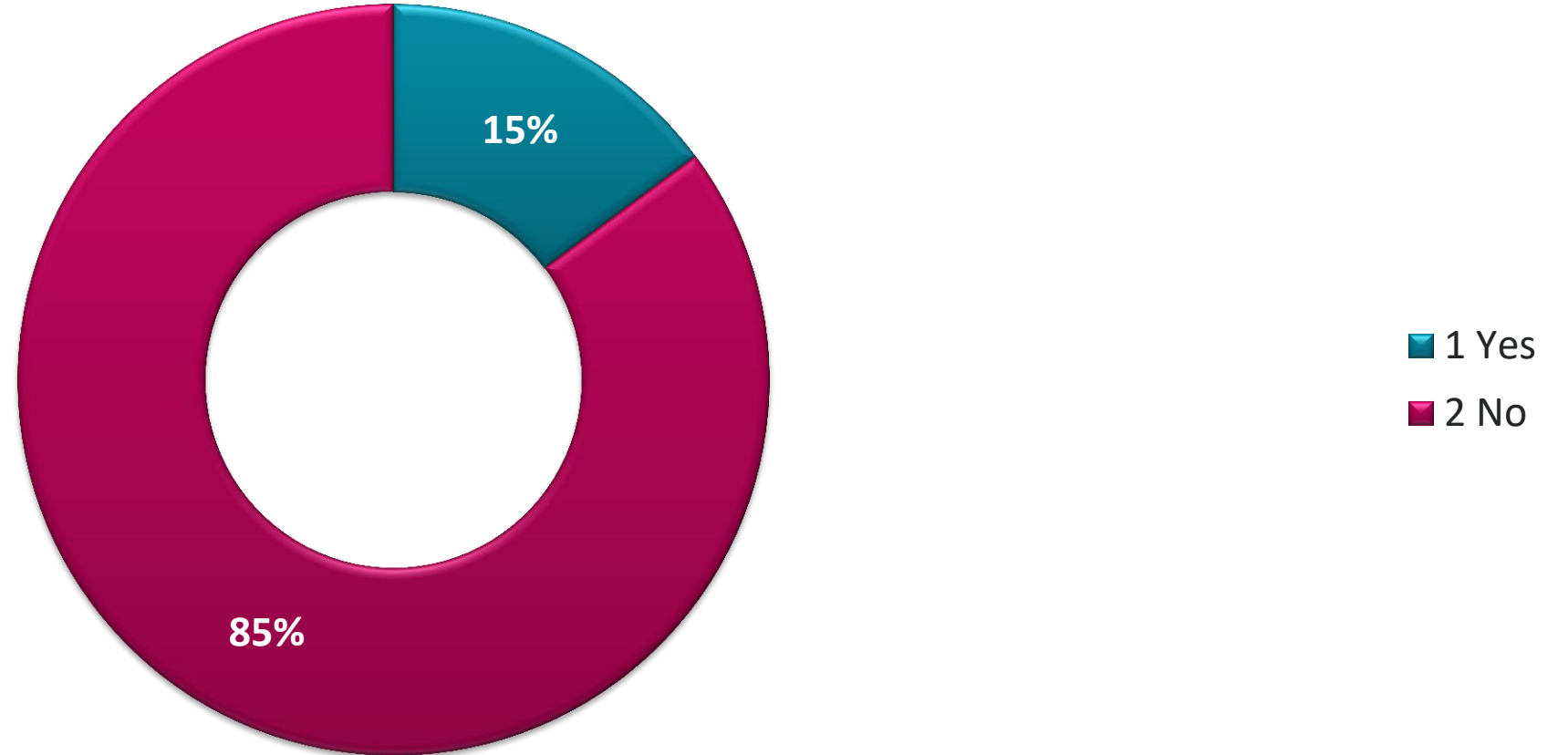
N=24 (Agricultural/Food Processing Sector)





Q6b Has any of your investments in technology replaced any workers?

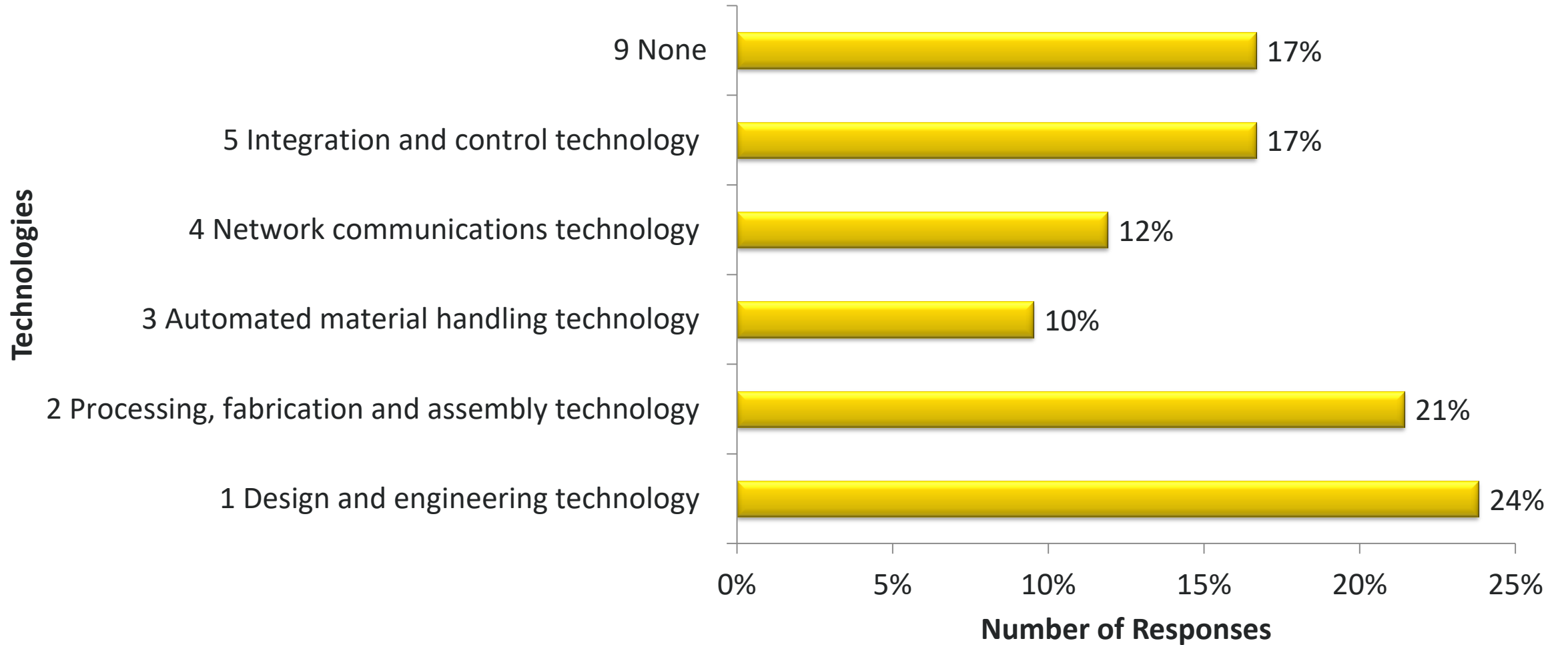
N=54





Q7 In the next 1-2 years, do you plan to invest in any of the following technologies?

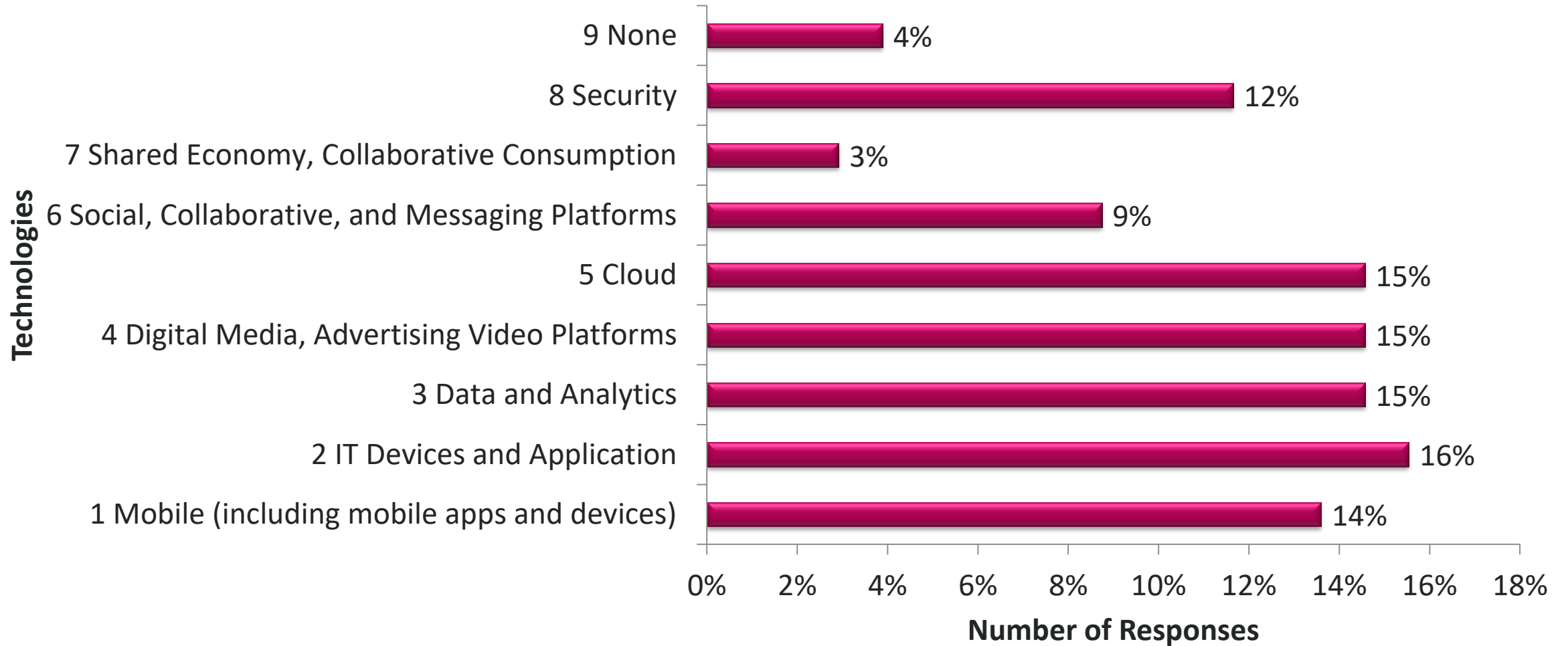
N=42 (Manufacturing Sector)





Q7 In the next 1-2 years, do you plan to invest in any of the following technologies?

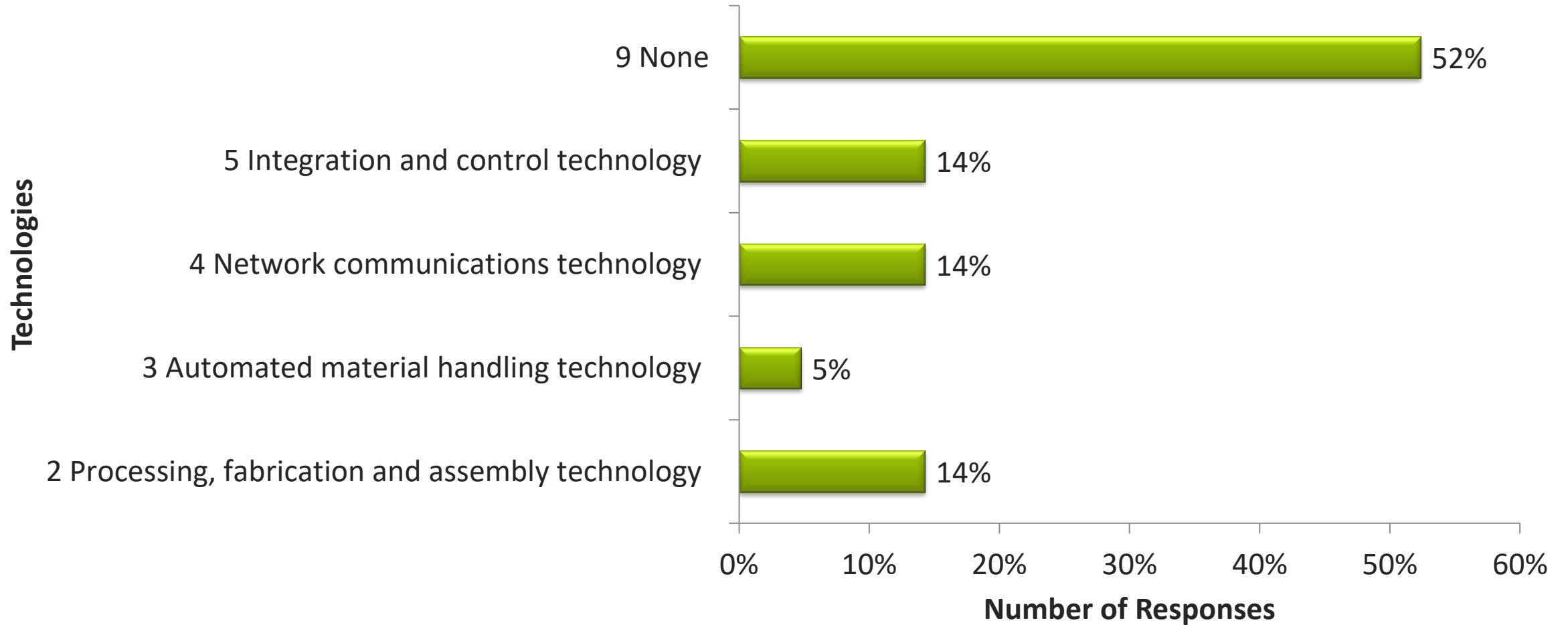
N=103 (Hi-Tech Sector)





Q7 In the next 1-2 years, do you plan to invest in any of the following technologies?

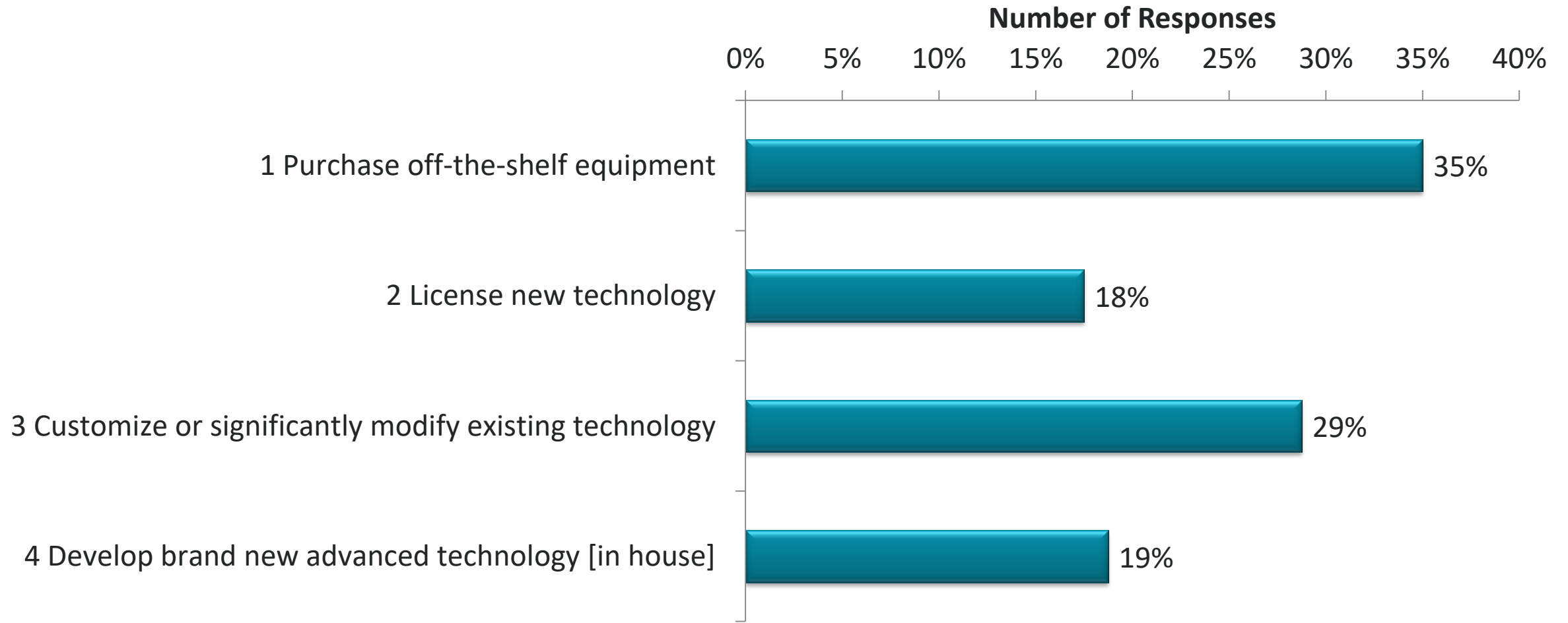
N=21 (Agricultural / Food Processing Sector)





Q7b How do you plan on introducing that technology into your operations? Will you...

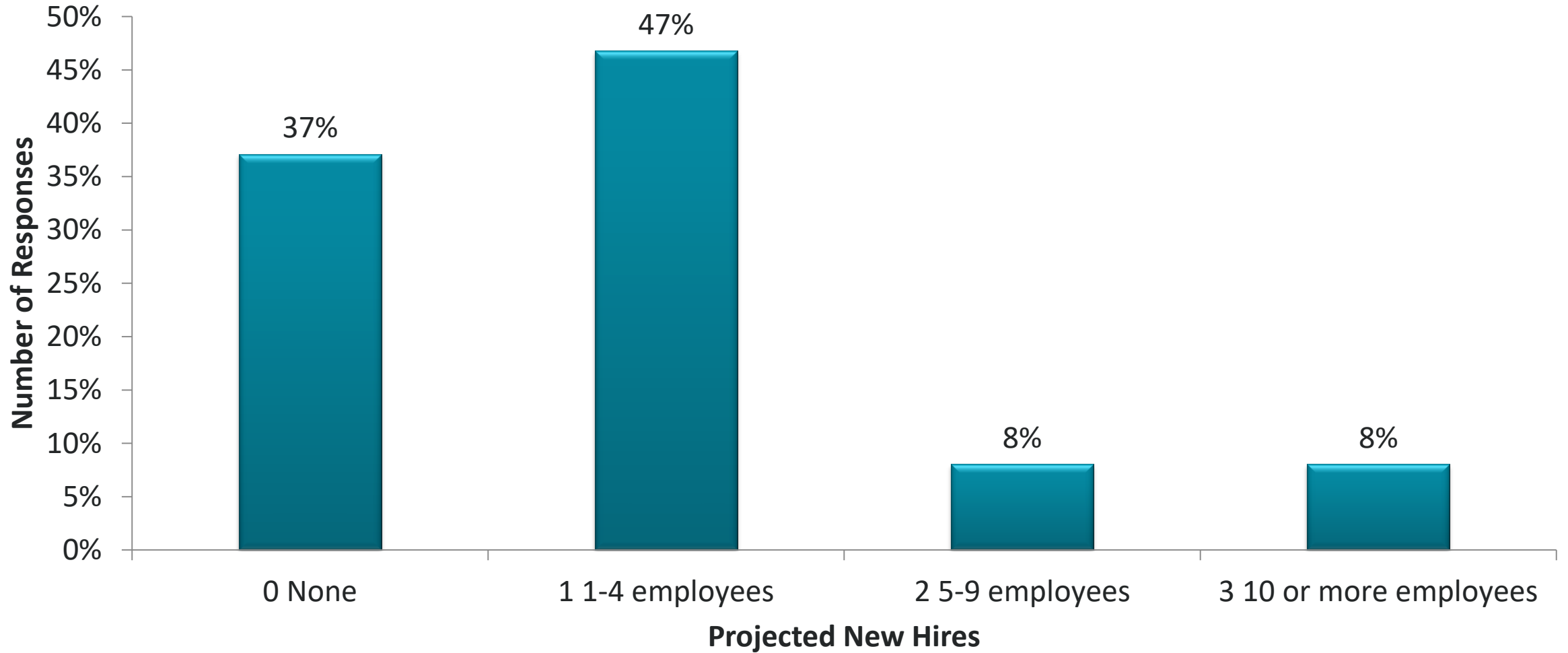
N=80





Q8 In the next 12 months how many workers does your business intend to hire?

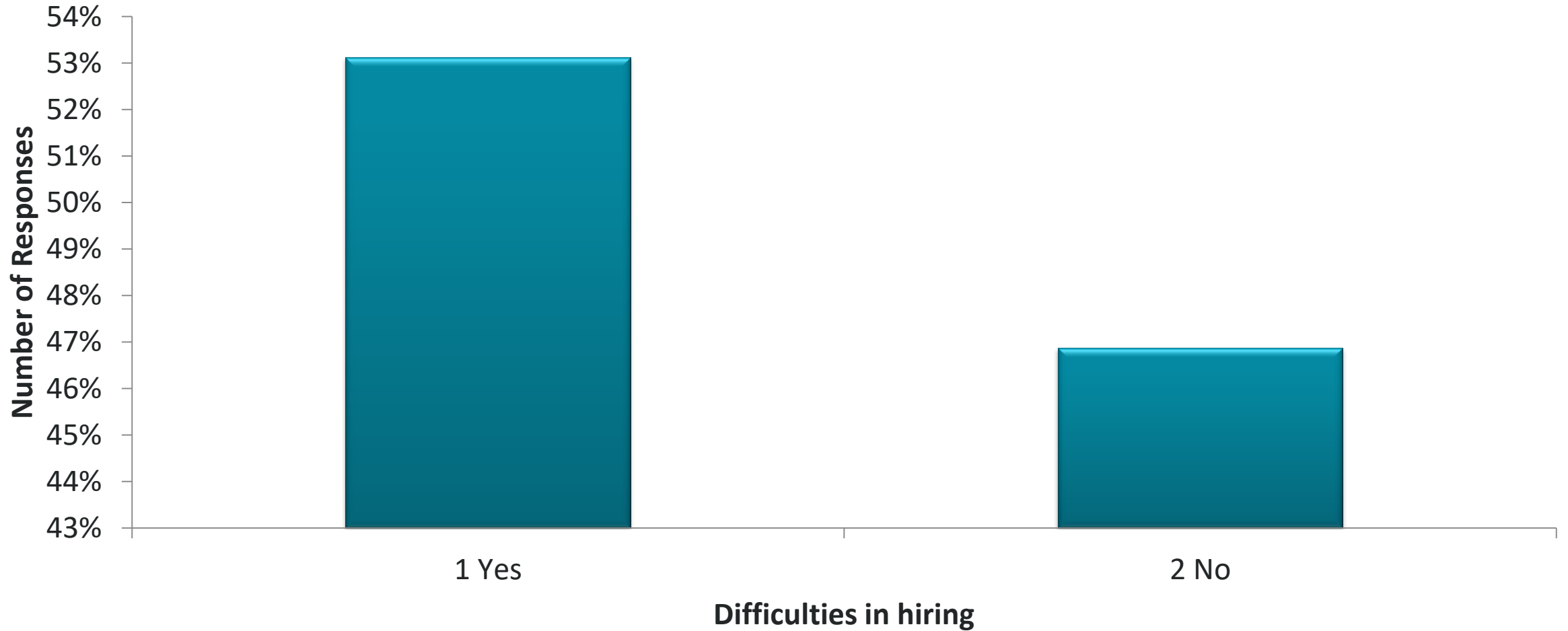
N= 62





Q9 Do you experience difficulties in hiring the right personnel?

N=64

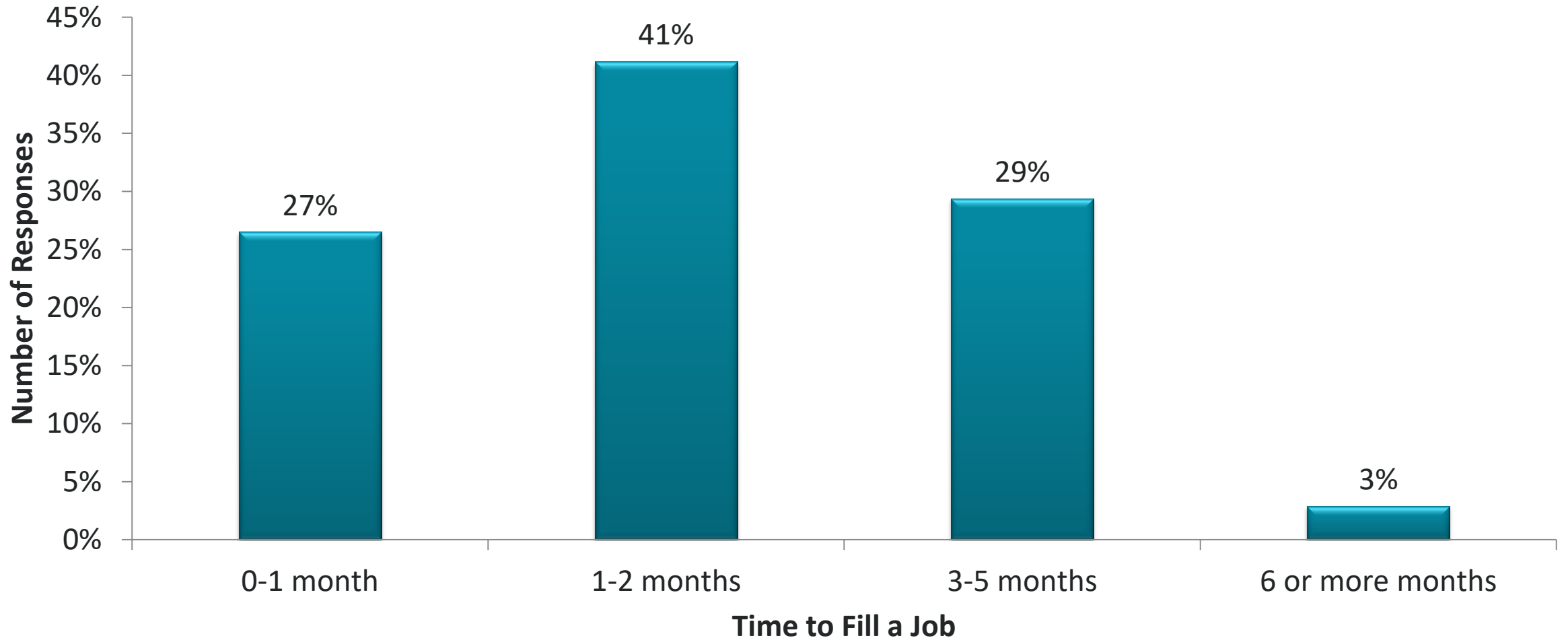






Q9C How long does it typically take to fill these positions?

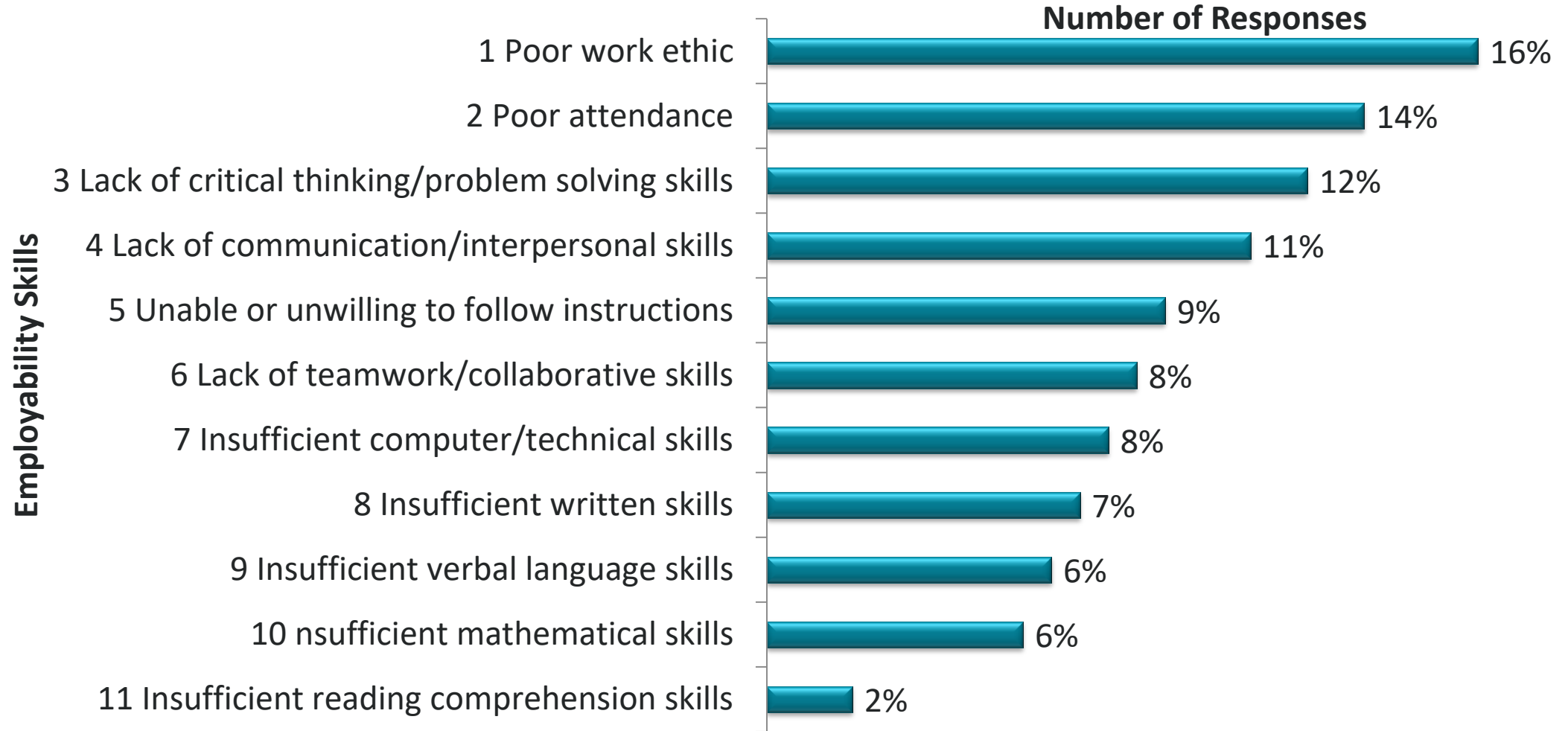
N=34





Q9D Please tell me which employability skills you feel are lacking from the available workers?

N= 154

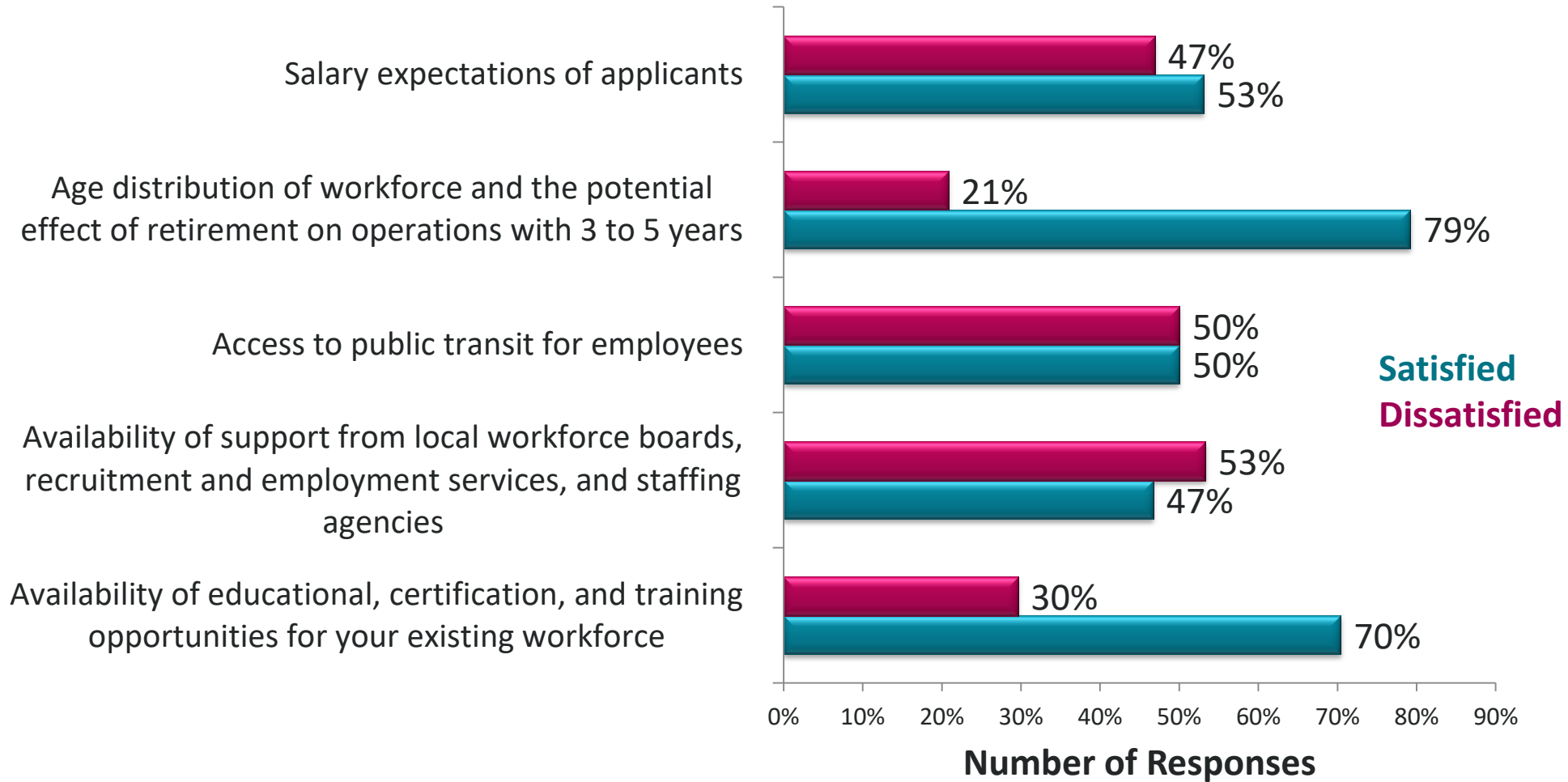




# Q9E Would you say you are satisfied or dissatisfied with the following ?

N=64

Satisfaction with the Following Statements





Q10A1 Has your business accessed any of the following business support funds and programs?

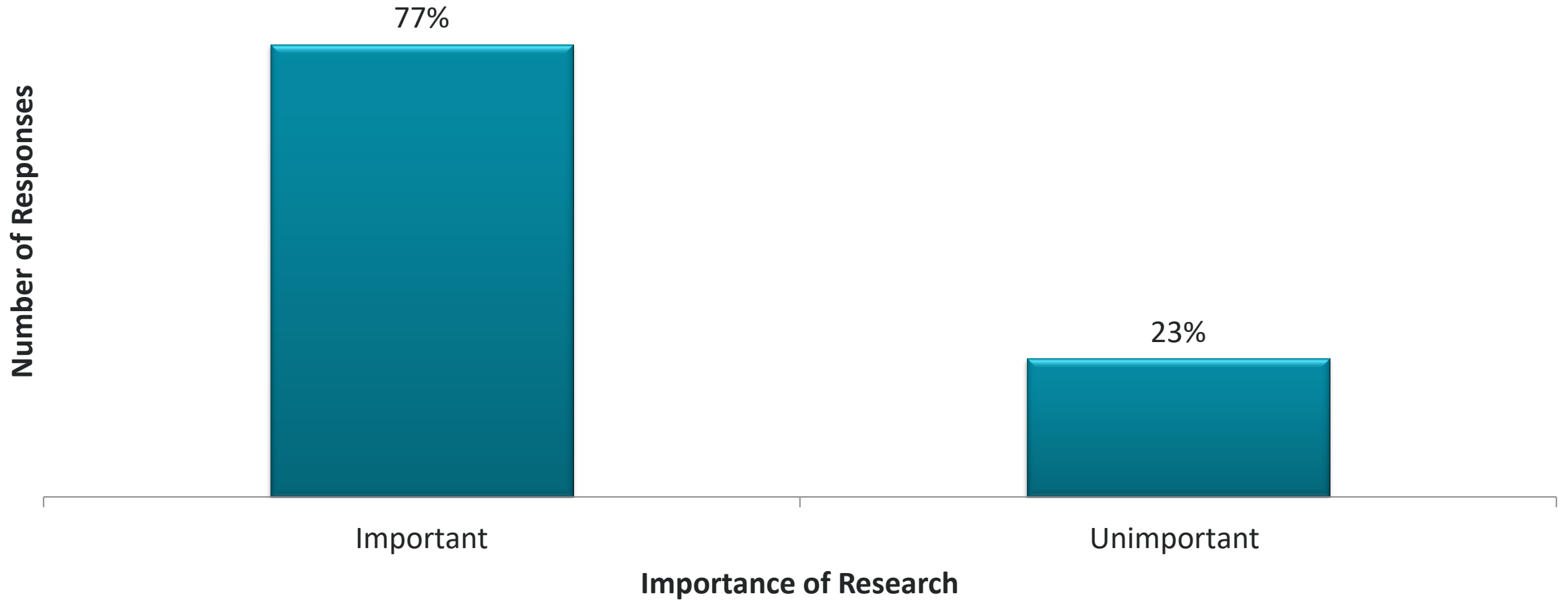
N=21

| Programs   | Accessed | Heard of But Not Access | Not Familiar |
|--|----------|-------------------------|--------------|
| Starter Plus Training and Mentoring Program          | 5%       | 19%                     | 76%          |
| Summer Company Program                               | 0%       | 24%                     | 76%          |
| Accessibility Works Program                          | 5%       | 29%                     | 67%          |
| Discover Ability Network Job Matching Portal         | 0%       | 0%                      | 100%         |
| Global Growth Fund - Export Market Access Program    | 10%      | 29%                     | 62%          |
| Global Growth Fund - Export Manager Program          | 5%       | 14%                     | 81%          |
| Eastern Ontario Development Fund                     | 33%      | 38%                     | 29%          |
| Accelerate to International Markets Program          | 5%       | 10%                     | 86%          |
| Community Futures Development Business Counselling   | 19%      | 33%                     | 48%          |
| Eastern Ontario Development Program                  | 29%      | 33%                     | 38%          |
| Manufacturing Essentials Certificate Program (EMC)   | 0%       | 5%                      | 95%          |
| EMC's Online Skills and Learning Portal              | 0%       | 10%                     | 91%          |
| SmartStart Seed Fund                                 | 5%       | 24%                     | 71%          |
| Colleges Applied Research and Development Fund       | 0%       | 19%                     | 81%          |
| Voucher for Innovation and Productivity Program      | 0%       | 10%                     | 91%          |
| Market Readiness Fund                                | 0%       | 10%                     | 91%          |
| GeoFutures Youth Career Program                      | 5%       | 14%                     | 81%          |
| NRC Industrial Research Assistance Program           | 10%      | 19%                     | 71%          |
| NRC Industrial Research Assistance Program Youth Enr | 5%       | 19%                     | 76%          |
| Industrial, Clean and Energy Technology Venture Fund | 0%       | 14%                     | 86%          |
| Food and Beverage Growth Fund                        | 6%       | 18%                     | 77%          |
| Local Food Investment Fund                           | 0%       | 24%                     | 77%          |
| Canadian Agricultural Partnership Program            | 0%       | 35%                     | 65%          |
| Small Distillery Program                             | 0%       | 6%                      | 94%          |
| AgriMarketing Program                                | 0        | 0                       | 100          |



Q11 In your opinion, how important is research and development to the success of your business?

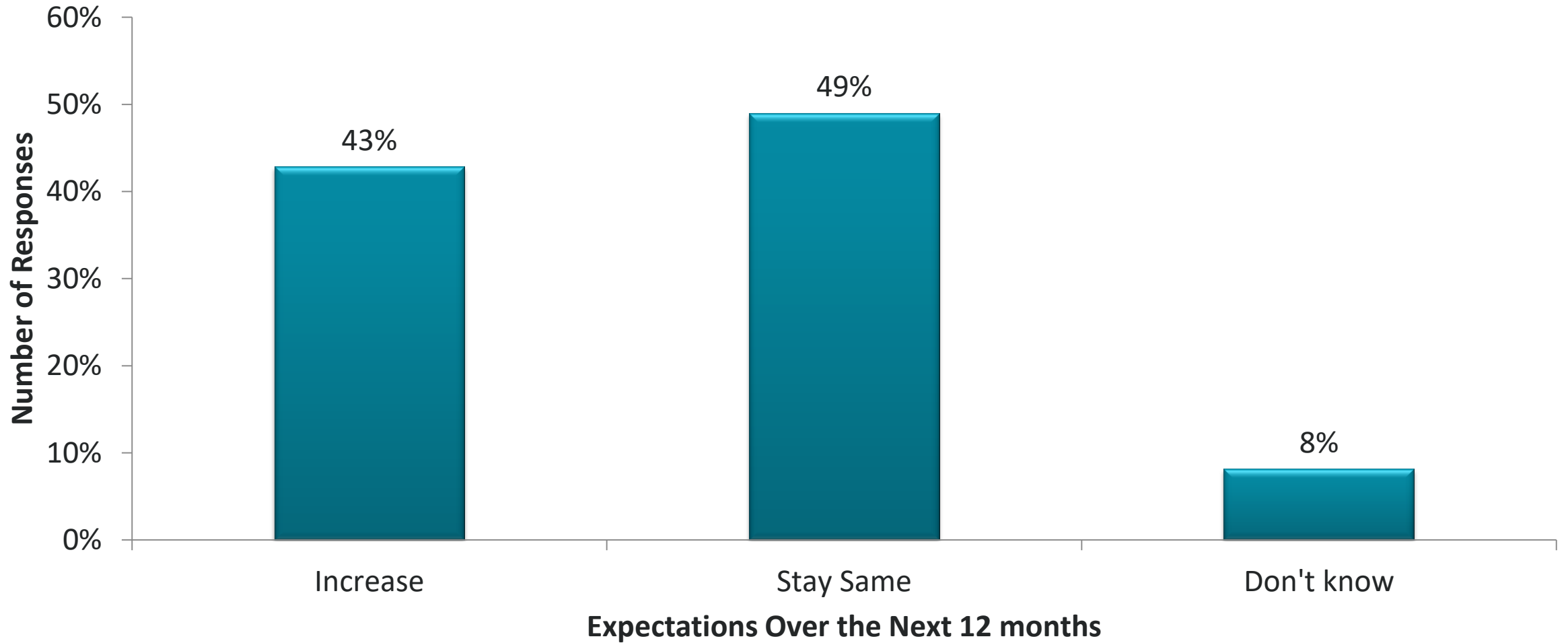
N=64





Q13 What do you expect your company's R&D spending to be like over the next 12 months?

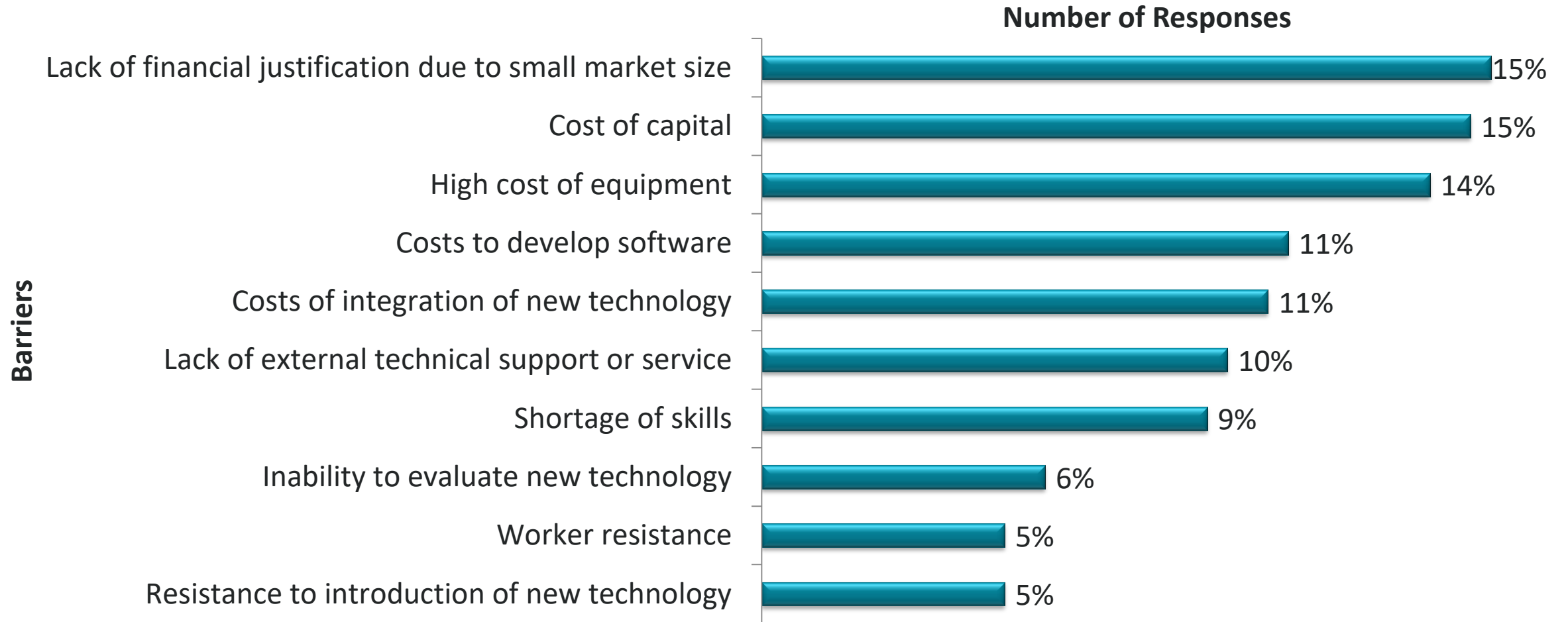
N=45





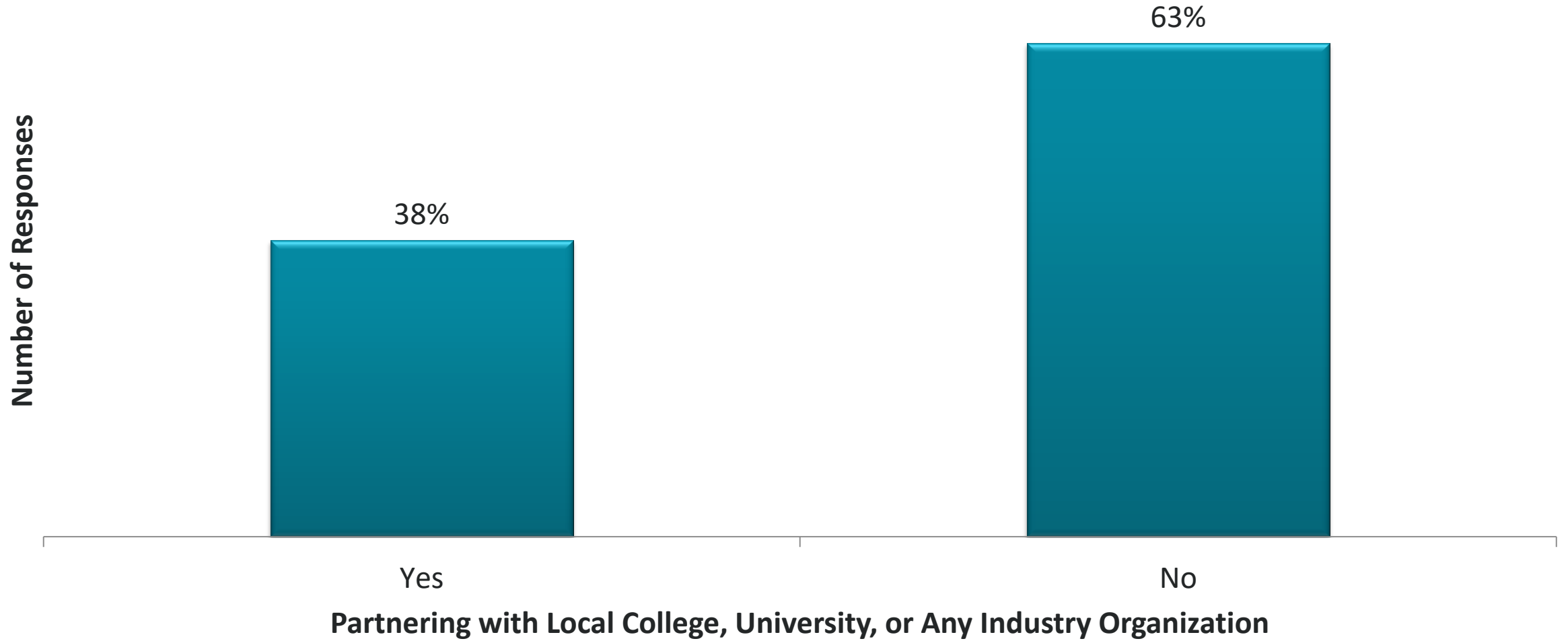
Q15 Which of the following do you consider as barriers to your or other business' R&D efforts?

N= 238





Q16 Has your business partnered with, or does your business currently partner with, your local college, university, or any industry organization in any capacity? N= 64







Q16A How did your business learn about the partnership opportunities available?

N= 24

