

# Implementing the Eastern Ontario Economic Development Strategy

Presentation to the Honourable Steven Del Duca,  
Minister of Economic Development and Growth

ROMA Conference 2018

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Eastern Ontario's  
**Leadership  
Council** Economic  
Development

# *Implementing the Eastern Ontario Economic Development Strategy*

## **Background**

- a key EOWC priority
- in 2013, EOWC and EOMC collaborated to prepare an Eastern Ontario Economic Development Strategy
- funding assistance from Province and CFDCs
- June 2014, released the Eastern Ontario Economic Development Strategy
- proactive and new regional approach to economic development



# *Implementing the Eastern Ontario Economic Development Strategy*

## **Implementation**

- The Eastern Ontario Leadership Council formed in September 2015, to:
  - lead the implementation of the Strategy
  - track and report on the performance of the eastern Ontario economy as it relates to the strategic priorities
  - conduit for information and policy positions with various stakeholders
  - advocacy on key economic issues



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## **Implementation**

- Five regional entities partnering on Leadership Council:
  - Eastern Ontario Wardens' Caucus
  - Eastern Ontario Mayors' Caucus
  - Eastern Ontario Regional Network
  - Ontario East Economic Development Commission
  - Eastern Ontario Community Futures Development Corporations



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## EOLC Represents the Entire Region



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## **Implementation**

- Established 3 working groups aligned with the three strategic priorities
  - guide Leadership Council's deliberation and provide recommendations
  - broader collaboration across region
  - draw on widespread expertise
  - cross-regional and cross-sectoral participation



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## **The 2014 Strategy**

- Three strategic priorities:
  1. Workforce Development and Deployment
  2. Technology Integration and Innovation
  3. Integrated and Intelligent Transportation Systems



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## **Workforce Development & Deployment Working Group**

- Premier's Expert Panel on Highly-Skilled Workforce
- ONWARD - Municipal Succession Planning
- Ontario East rapid-response to workforce needs in manufacturing sector
- military presence in communities
- automation impacts on workforce
- succession planning
- youth and aging workforce





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## **Technology Integration & Innovation Working Group**

- Mapping the Innovation Ecosystem in Eastern Ontario
- eBusiness tool kit
- EORN Digital Strategy
- regional Smart Cities Challenge
- Municipal Innovation Network
- working with private enterprises
- accelerate adoption of new technologies



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## **Intelligent & Integrated Transportation Working Group**

- Eastern Ontario Transportation Needs Analysis
- collaborating with MTO - data, technology & infrastructure
- VIA Rail plans for a dedicated passenger service through eastern Ontario
- regional test sites for zero-emission and other technologies
- advocate for infrastructure investments
- utilizing technology for safety and efficiency



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## **Partnership Opportunities**

1. Cellular and Public Safety Project (EORN)
2. OMAFRA / RED Program - Three-Part Technology Integration Project
3. MEDG - refresh and release of the *first Ministry-sponsored plan across Ontario*



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## Province's Regional Plan

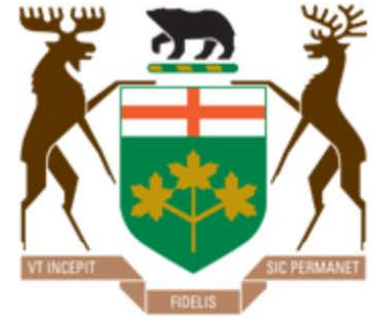
- partnership with Province
- Ministry mandate letter - develop regional economic development plans in partnership
- meets Ministry's objectives & guiding principles
- ongoing discussions with Ministry staff
- refresh the Eastern Ontario Economic Development Strategy
- funding requirements - \$135,000



# Implementing the Eastern Ontario Economic Development Strategy

## September 2016 Mandate letter: Economic Development and Growth

Premier's instructions to the Minister on priorities.



## Developing a Provincial Economic Strategy

- Developing regional economic development plans by 2017, in partnership with private, not-for-profit, educational, municipal and indigenous partners. These plans would include strategies for addressing economic challenges specific to each region, including low performing sectors or clusters.
- Proposing, consulting on and implementing cluster plans, as required under the *Partnerships for Jobs and Growth Act*, and working with regional stakeholders to improve the performance of identified economic clusters around the province.

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- Questions and Comments
- For further information, contact:

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Thank you!



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